

# Theo Tagholm

## Director, Motion Graphics Designer & Editor

### Profile

Theo is currently working as director and creative, with clients ranging from ITV and Discovery to 4creative. He has broad directing experience from drama to adverts and he has an excellent knowledge of cameras, formats and visual effects. He is extremely creative and self-motivated and has some very lovely short films to his name. 'Plain Sight' was a beautiful piece raising questions about the way photo's represent reality and made Vimeo Staff Pick of the week. We highly recommend Theo, all clients have loved him to date as he has been professional, skilled and insightful.

### Software

Final Cut Pro, Avid Media Composer, Adobe After Effects, Photoshop, Premier, Paintbox.

### Recent Clients

Across the Pond Productions, The Communications Channel PLC, The Edge Picture Company, Merchant Cantos, Quite Frankly Productions, M&C Saatchi, CNN, Cheil Europe Ltd, CNBC Europe.

### Professional Experience

#### Editing, VFX & Grading Credits

**Chatbox -TV advert - 60 sec**

**Firetrap - Cinema advert - 60 sec**

**Gamete Donation - Viral video - 2 x 1 min**

**Shearwater Insurance - TV adverts - 3 x 30 sec**

**QIA Government Initiative - Full video branding style guide**

**American Chopper - TV promos - 3 x 30sec**

**The Bid - Documentary - 30min**

**ITV.com 2008 - Online advert - 60sec**

**Discovery Mythbusters - Webisode**

**Cuta Cura - TV advert VFX**

**Society Health and Development    Drama scenarios - 5 x 5 min**

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## Directing Credits

**Essex Fire Service - Training drama**

**Chatbox - TV adverts - 30sec + 20 sec**

**Dads-space.com - Promo**

**VISA interactive - Interactive web video**

**Shearwater Insurance - TV advert - 3x30 sec**

**Home Office HR Diversity - Promo**

**O2 phone - Web promo**

**The Co-Operative - Diversity promo**

**Coutts London Jewellery Week - Press promo**

## Edit History

2008 – Current

Producer, Editor & Director, Atticmedia

2006 – 2008

Edit VFX Camera Producer & Director, BDP Creative