

Hayley Akins

Motion Graphic Designer & Animator

Profile

Hayley has worked as a motion designer and animator since 2008 and currently freelances with high profile clients including Google, YouTube, UNICEF, First Utility and Mr Porter. Previous to freelancing Hayley worked at the creative agency Across the Pond, the in-house video agency at Google. Hayley was their Senior Motion Designer and Lead Animator on many large scale projects, she was relied upon to be the brand advisor for Google videos making sure her team followed Google's strict brand guidelines. Hayley has also directed a number of animated music videos for UK and US bands and is currently working on her own animated short film.

Software

Adobe After Effects, Photoshop, Illustrator, Premiere Pro, Indesign, Final Cut Pro

Recent Clients

Across the Pond, Google, YouTube, First Utility, UNICEF, Mr Porter

Professional Experience

Across the Pond

Senior Motion Designer	Jan 2015 – Aug 2015
Motion Designer	Sep 2013 – Jan 2015
Junior Motion Designer	Mar 2011 – Sep 2013

Input Media

Junior Motion Graphics Designer	Aug 2009 – Mar 2011
Junior Graphics Operator	Jan 2008 – Aug 2009

Eductation

Staffordshire University – BSc (Hons) Film Production Technology – 2007

Durham Sixth Form Centre – Three A-Levels – 2003

Durham Johnston Comprehensive – Ten GCSE's including Maths and English – 2001