

# Gavin Watton

## Motion Graphic Designer

### Profile

Gavin has been in the industry since 2000 and comes from a special effects makeup background. Starting out as a runner at VTR where he spent 7 years learning different aspects of the industry; here he fell in love with animation and visual effects. Gavin then went on to work at K Post, an in-house facility for JWT as a Senior Motion Designer/Editor, picking up more skills and then heading to FX channel, now FOX, as Head Designer. Gavin has done a huge range of work in various sectors; TV, online, infographics, corporate and short films for clients such as Google, Burberry, Channel 4, BBC, ITV, National Geographic, FOX, Universal, Sony, Nike and Puma.

He is a creative, independent, self-motivated professional who offers a high degree of motivation, maturity and outstanding leadership abilities when needed. He enjoys working in a creative team or using his own initiative and believes the key is communication in translating a client's idea into a visual product. The ability to work under pressure to tight deadlines and ensures all his work is produced to the highest level are skills he possesses. In addition to this, Gavin is skilled in motion graphics, compositing, animation, editing, tracking and grading.

### Recent Clients

Vevo, Puma, Suntrust, Primark, Acer, National Geographic, Google, Ogilvy, Aegis, Virgin Media, BBC, Channel4, FOX, Discovery, BT Sport, IMG, SKY, Burberry, EE, SONY, Lenovo, Racing Post, Saatchi, Hogarth, Smoke & Mirrors, Earth, The One Off, PPC, Citi Bank, BT, TBWA, HMX Media, GTB All About the Idea, MCC GLC, Incredibull, Mighty Fine Productions, Grey.

### Skills

Motion graphic design, 2d animation, 3d animation, compositing, editing, tracking, grading.

### Software

After Effects, Photoshop, Illustrator, Premier, Final Cut Pro, Mocha, C4D, various AFX plug ins.

### Professional Experience

#### Branding

EE / Channel 4 / Diet Coke / Nat Geo / Lenovo

#### Corporate

Aegis / Acer

#### Broadcast Animation / Promos / TVC's

Comedy Countdown - BBC / Philips - CNN Turner / Puma / Racing Post

#### Titles

Dive Detectives – Nat Geo / Monday Night Crime - Fox

### Design History

2008 – 2010	Senior Motion Graphics Designer, Nat Geo / Fox Channel
2000 – 2008	Motion Graphics Designer, K-Post