



shortform@blueberrycreatives.co.uk

020 7199 3850

Matt Sheern

Editor Premiere, AFX

Skills

Matt is a passionate, creative and enthusiastic motion graphics designer with over 10 years' experience in creating work for broadcast, social, and print. He brings an extensive knowledge of animation, storytelling, design and brand awareness to any brief. A strong leader and have experience leading 360 campaigns across a variety of platforms.

Work History

Freelance Motion Graphic Designer

2016 - Present

Created motion graphics, brand pieces and character animations for brands such as MTV, Nickelodeon, NBC Universal, Food Network, HGTV, amongst many others. Pitched concepts to executives and external clients. Conceptualised ideas from the ground up and led other designers/animators in executing those ideas.

Senior Creative Designer

Scripps Networks International

2014 - 2015

Oversaw all design work (Print and on air) for Food Network, Travel Channel and Fine Living. Managed and inspired a team of 3 designers. Lead designer/ animator for 2015 Food Network rebrand.

Creative Designer

Scripps Networks International

2011-2014

Sole motion designer for Travel Channel. Lead designer/ animator for 2013 Travel Channel rebrand.

Creative Design Intern

NBC Universal

2010 (5 Months)

Supported design team with both on-air and print graphics. Designed and animated assets used on 2010 Hallmark Channel rebrand.

Education

2007 - 2010 University of Portsmouth. BA (Hons) in Animation.

2004 - 2006 South East Essex College. Level 3 BTEC National Diploma in Multimedia and Animation.