

Ben Choy

Editor/Edit Assistant

Profile

Ben is an editor with a high level of experience in promotional films, commercials and fashion videos. He has worked with some of the world's best-known brands, agencies and broadcasters including Hugo Boss, Go Pro, McLaren, M&S, Fairy, Dove, Jimmy Choo, Tomy, HOBBS, FIFA and Nespresso.

Ben is highly organised and can confidently see the creative process from pitch through to final delivery. Most recently, he has just finished a global project for Viacom and has experience shooting in the UK, USA, South America, Africa, and Europe. Additionally, he has an extensive knowledge of re-versioning adverts for UK, Ireland and European markets from the US.

Work History

Junior Producer - Prism Media Production. March 2016 - Current

Creating TV adverts, promotional videos, digital media, and corporate videos. Overseeing the complete process from creative script writing to final delivery.

Freelance Video Editor and Camera Operator. Jan 2012 -April 2016

Freelancing for various production companies and post houses, predominantly working on online, corporate and promotional films.

Studio Assistant - Big Buoy. July 2015

Archiving tapes, Photoshop clean up and Post Production Research.

Junior Editor and Production Assistant - Make Films. March 2014 - Jan 2015

Entry level position but quickly progressed to manage own projects including, M&S fashion videos and assisting on adverts, branded content and music videos. On-set assisted senior staff for smooth running of productions.

Runner - The Joint.

Internship Work experience alongside degree, including shadowing editors in the making of Sam Smith's Live gig after-film and Loan Shark documentary for Channel 4.

Key Software

- Avid Media Composer
- Final Cut Pro
- Da Vinci Resolve
- Mac / Windows
- Microsoft Office (Excel, Word, Power Point)

Key Skills

- Video Editing
- Adobe CC Suite (Premiere Pro, After Effects, Illustrator, Photoshop)
- Transcoding / ingesting
- International re-versioning
- Motion graphics
- Directing
- Camera Operation (C300, 5D, FS5, RED)
- V/O Direction
- Budgeting / Scheduling

Education

BA Editing and Post Production – Ravensbourne. Sep 2012 - Aug 2015

Classification - 2:1 This course provided skills in editing, visual effects, colour grading, audio post, screen graphics, and broadcast technology.