

Ibrahim Ahmed

Creative Director and Senior Motion Designer

Profile

Ibrahim and Blueberry have enjoyed working together for almost 10 years. Throughout this time he has become a seasoned pro and an award winning graphics designer. His experience includes heading the GFX department at Envy, one of London's leading Facility Houses. His strong compositing and animating skills make him the ideal person to oversee complex creative briefs and he is a very capable Creative Director. His specific knowledge of Arabic and Middle Eastern typefaces has proven helpful on several projects. We find Ibrahim to be extremely professional, reliable, proactive and an effective communicator. He is popular with clients and gets busy quick so you need to line him up early.

Recent Clients

Whitecoat, Pretzel, Across the Pond, The Communication PLC, Fox, AKQA, Spicer and Moore, New Moon.

Skills

Directing, Editing, Animation, Design, Compositing, Rotoscoping, Motion Graphics & VFX Supervision.

Software

Cinema 4D, Photoshop, InDesign, Illustrator, Premier, Encore, After Effects (Including Particle Illusion), Final Cut Pro. Worked within Nuke, Discreet Smoke & Shake.

Professional Experience

TV promos

Virgin Trains / Match of the Day / Sponge Bob - Cinema Promo / History Channel / Sky Sports / Film 4 - Various / Two and a Half Men / 4 Music Launch / BBC Channel Promos - Various / True Blood

Titles

Sky Friday Fright Night / FA Cup

Corporate

Mercedes / Chivas Regal / Thomas Cook / Universal / Purina / Aston Martin / Glenfiddich / Samsung / Dhanks / Yellow Pages / UK Trade and Investment Corp

Branding / Idents

BBC Persia Brand Ad / Ella's Kitchen Sponsorship Nick Jun / Discovery Re-brand / BBC Arabic - The Commission / Animal Planet Idents / John Lewis (various) / Green Screen (various) / L'Oreal

Campaign

Istanbul 2020 Olympic Bid

TVC

Nespresso / Primark

Music

MC Riz 'Ghetto' / Silent Sounds 'G.M.A' / Red Sea Ent, 'Concrete Man' / Arctic Panda 'Fear'

Design History

2008-Current

Motion Designer and Creative Director, Freelance