

# Jody McAlavey

## Editor & Post Producer

### Profile

Jody is a London based video editor and post producer with over 10 years experience in the TV and video production industries. His wide ranging experience in creative, technical and management roles in documentary, commercials, music videos and branded content means he has wide ranging experience working alongside creative directors, ad agencies and broadcast executives.

### Software

Final Cut Pro, Premier, Avid Media Composer

### Recent Clients

Connected Pictures, Dazzle Ship, Dixons, Proctor and Gamble, McCann,

### Professional Experience

#### Branding

**Train of the Future – Virgin Trains – Connected Pictures**

**Travelport – Brand Commercial – Purple Creative – Connected Pictures**

**Silence Beyond Syllables – Fashion/Brand Film – Connected Pictures**

**Nursery – John Lewis – Adam & Eve DDB – Connected Pictures**

**E/NV 200 – Nissan – DNA – Connected Pictures**

**Home Care Film – Unilever – Connected Pictures**

**SAP Experience – SAP Promo – Grass Roots – Dazzle Ship**

**Superpowers – Procter & Gamble – Proximity – Connected Pictures**

**Penalty Challenge – Strongbow – St Lukes – Connected Pictures**

**Nestle Food Trends – McCann Enterprise – Connected Pictures**

**Cricket Challenge – Strongbow – St Lukes – Connected Pictures**

**Halifax Homefinder – App Production – Connected Pictures**

**NBA – Foot Locker – Connected Pictures**

## Broadcast

**Suncor – Brand Commercials 2x 30 secs – Appetites – Connected Pictures**

**Strongbow – Commercial 1x 30 secs – St Lukes – Connected Pictures**

**Malaria Fever Road – 4 min additional update – Film of Record – BBC 4**

**Ideas that changed the World Trailers – Brook Lapping – BBC World 2010 (Online Editor)**

## Music

**Please Don't Say You Love Me – Gabrielle Aplin – EMI Music Video**

**Fall At Your Feet – Saint Raymond – Asylum Music Video**

**Home – Gabriella Aplin – EMI Music Video**

## Pomo

**Sound Brand Journey – AVL – Scoop & Spoon – Documentary Teaser – Connected Pictures**

**Black is the New Black – Feature Doc Promo – Connected Pictures**

**Sleep Sanctuary – 1 x1 min, 5x 15 sec Instagram videos – John Lewis – Adam & Eve – Connected Pictures**

**Nyte Lyte – Asics – Dazzle Ship Agency**

## Corporate

**Pfizer Arthritis – Event Film Production – Connected Pictures**

**Yammer Groups – Internal Comms – Virgin Trains – Connected Pictures**

**Circus – Internal Comms – Connected Pictures**

**Seb James Conference – Internal Comms – Dixons – Connected Pictures**

**Water Futures Partnership – SAB Miller – Short Documentary – Connected Pictures**

**One Pfizer Talks – Pfizer – Internal Comms – Connected Pictures**

**The Face of Anglian Water – Anglian Water – Internal Comms – Connected Pictures**

**Team Talk – Travelport – Internal Comms – Connected Pictures**

**Invesco – Talking Heads – LIDA – Connected Pictures**

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## Edit History

2014 - 2016	Editor / Producer / Director, Connected Pictures
2011 - 2014	Editor and Post Manager, Connected Pictures
2011 - Present	Freelance Editor / Producer
2008 - 2011	Editor Post Coordinator, Ten Alps