

Aoife Hawe

Junior Editor Premiere, AFX

Education: 1st Class BA (Hons) Visual Effects and Animation at Middlesex University

Skills: Photoshop, Premiere Pro, AFX, Illustrator, Maya, Nuke

Experienced content creator, specialising in video production and distribution for global social platforms, content curation, motion and graphic design. Further qualifications also in 3D animation and visual effects.

Short Form Editing/Motion Design

Shingai - We Roll	Editor/Motion Graphics Artist	Music Video
Shingai - Too Bold	Editor/VFX Artist	Music Video
BBC Studios - Doctor Who	Editor	Social Trailer
Moon Over Aburri	Editor/VFX Artist	Short Film

Work Experience

Foundry Technical Content Producer 2021 - 2022

Oversaw the execution of learning campaign content for Foundry's Lookdev and Lighting tools. Responsible for producing written and video content, overseeing and executing the entire production pipeline. Collaborating with core stakeholders across the business to strategise and achieve tactical objectives for content.

Little Dot Studios Content Editor 2021

Responsible for video editing, content curation, copy writing and platform optimisation on several brands within the nature and science division, resulting in achieving or exceeding revenue growth targets. Lead on the production and development of an original digital series, organising the workflow and team members, establishing art direction and animation style

BBC Studios Junior Video Executive 2019 - 2020

Managing several BBC Studios' official factual YouTube channels, BBC Earth, BBC Documentary, Countryfile, BBC Earth Kids, responsible for growth in all areas. Assisting operations in the global launch of two new brands by devising optimised content strategies for social platforms. Creating social-first content pieces such as compilations, trailers and memes from pre-existing archive footage and digitally native content.

BBC Studios

Junior Digital Editor

2017 - 2018

Assisting in the management and maintenance of YouTube channels with regular upload schedules, content strategy and engagement plans. Responsible for editing content for several official BBC YouTube channels including BBC Earth, Doctor Who and Top Gear. In depth knowledge of publishing for digital platforms, in particular the YouTube ecosystem. Developing and utilising an in-depth knowledge of copyright and licensing for media to create content.

BBC Public Service

Social Video Editor

2018

Creating shareable social content for the official BBC One and BBC Two Facebook pages to help promote the brands by implementing knowledge of social content performance. Optimising TV content for a variety of social platforms. Developing ideas for originally digitally naive content.