blueberrycreatives.co.uk



Stella Wan

Graphic Designer/ Animator / Illustrator / Editor

Profile

www.stella-wan.com

Stella is an experienced all-round designer based in London. In addition to her main specialism, graphic design, her practice also incorporates illustration, photography and moving image. She previously worked in Shoreditch as a Digital Media Designer for Fuse Universal and is now her own company Belle Hex Limited. She particularly enjoys creative collaborations with others from various backgrounds. Most recently, she created visual content for 3D projection mapping at The Secret Garden Party Festival 2014, BoomTown Fair 2014 and title sequences for Match&Fuse Festival 2014. Her illustrative work also includes a projection mapped series of animations at the secret location of pop-up restauranteurs, Gingerline. Utilising all skills from her varied specialisms ensures strong experimentation in a multidisciplinary approach.

Software

Apple Macintosh and PC systems Adobe Creative Suite (CS6, CC): After Effects, Photoshop, Illustrator, InDesign, Flash, Premiere Pro Other: Modul8, Audicity

Photography/Film

Nikon, Olympus, DSLR, Lighting, Directing/Shooting/Editing, Live events, Projectors, 3D Mapped Projections, Live Visuals, Sound Editing, Effects, Encoding

Recent Clients

Post Office, Samsung, Sainsbury, ArcelorMittal, Panasonic, Institute of Information and Management, Pera Training, Vodafone, Hackett Menswear Fashion Week, Grenson Shoes, Sailor Jerry Promotions UK, Darling&Edge, The Secret Garden Party 2014, Gingerline, The Bookkeepers Summit

Professional Experience

Festivals / Events

The Secret Garden Party: Cursor: 3D Projection Mapping: Animator/Content Creator Animated visuals created for live projection mapping onto a 15 metre water screen at the Saturday Spectacle during the festival

Boomtown Fair: Cursor: 3D Projection Mapping: Animator/Content Creator

Animated visuals created for The Leisure Centre venue

The Lost Gardens of Gingerline: Gingerline: 3D Projection Mapping: Animator/Content Creator Animated visuals exhibited during Gingerline's Autumn/Winter Production 2014/15 (6 months)

Music

Hot! Hot! Hot!: Halfrican: El Rancho Records: Music Video: Art Direction/Film/Editor
Official music video for promoting debut EP Hot! Hot! Released by El Rancho Records, Glasgow

Promo

Fuse Universal: Stakeholder videos - Art Direction/Illustrator/Animator

Animated videos promoting e-learning platform Fuse to clients such as Samsung, Sainsbury, ArcelorMittal

Education

Fuse Universal: Internal learning and training videos - Illustrator/Animator

Animated videos created for internal learning and training purposes to clients such as Post Office, Vodafone, Institute of Information and Management, Pera Training,

History

2013 – 2014: Digital Media Designer at Fuse Universal

2006 – Present : Freelance Visual Artist. Additionally resident artist and co-founder of club night YEBO (Glasgow)

2014: Animator/Content creator at The Secret Garden Party, Match&Fuse Festival, Gingerline 'The Lost Gardens'

2011 - Present: Live events film/photographer at Sailor Jerry Promotions UK

2013: Live Visual Artist at How Deep Is The Garden? Directing, editing and sequencing for contemporary dance and audio performance held at The Woodlands Community Gardens (Glasgow

2012: Animator/Projection Mapper at Bring Your Own Beamer, The Glue Factory (Glasgow)

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Languages

Fluent in English. Conversational chinese (cantonese)