



020 7199 3850

[bookings@blueberrycreatives.co.uk](mailto:bookings@blueberrycreatives.co.uk)

# Tom Canning

Editor

**Kit:** Adobe Creative Suite (Premiere, After Effects, Audition)

**Education:** Staffordshire University: BA Film Studies and Cultural Studies

## PROFILE

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Tom has over 15 years experience as an editor. In that time he's worked on all sorts of programs, but the bulk of his work is in short to mid length docs, branded content/ commercial, and animations.

Over the years he's helped BBC, Great Big Story, CNN-Create studio, LEGO, Media Zoo, and MarlowFilm to produce beautiful films that really engage audiences.

Though he also sometimes work as a producer and creative, Tom continues to work as an editor and cuts most of the projects he produces. He can find and strengthen stories in the most disparate footage.

Tom works with teams whose goals are to deliver well and push storytelling in new directions.

## CORE SKILLS

**CREATIVE** Creative strategy. Story creation - transforming briefs and complex concepts into compelling stories.

**WRITING** Treatments, pitch decks, scriptwriting, and copywriting.

**PRODUCING** From first email to final delivery. Project management, stakeholder management, prep, line producing, edit producing. Problem solving.

**EDITING** Finding and building stories in footage. Bringing cohesive style and emotion to footage from a number of sources. Edit producing.

## SELECTED CREDITS AS EDITOR

### **BBC Life Story with David Attenborough | BBC**

Senior editor on a series of behind-the-scenes films for the launch of the series

### **OIL, SWEAT AND RIGS Mentorn (Discovery)**

Senior editor for 2 x episodes about Oil rig workers in extreme conditions.

### **MONOCLE Magazine**

Editorial Short Doc about summer houses in Copenhagen.

### **FORD | Agency - CNN / Create Studio**

2 x animations about a project to develop a mind-reading motorsport helmet.

### **LEGO | Agency - LEGO creative services**

Various projects for commercial and corporate departments



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**Tourism Argentina | Agency - CNN / Create Studio**

2 x Branded content docs for a mini-site on CNN.com.

**Abu Dhabi Tourism / Etihad Airlines | Agency - CNN / Create Studio**

3 x Tourism TVC for international TX.

**Hyundai ad campaign | Agency - CNN / Create Studio**

3 x 60 sec commercials for Hyundai i40, i35x and i20

**Citizen Watches - Kevin Petersen | Kinamo Films**

Online commercial for national press websites

**TECHNICAL SKILLS**

Lighting Camera (DSLR/FS7)

Location sound recording

Experienced editor

Adobe Premier

Adobe After Effects

Stills Photographer. Portfolio

**INDUSTRY QUALIFICATIONS**

Digi beta camera course

Stereo Sound location Recording course

Media 100 editing course

FCP editing course

Avid adrenaline course