

# Matt Sheern

Editor Premiere, AFX

## Skills

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Matt is a passionate, creative and enthusiastic motion graphics designer with over 10 years of experience in creating work for broadcast, social, and print. He brings an extensive knowledge of animation, storytelling, design and brand awareness to any brief. A strong leader and has experience leading 360 campaigns across a variety of platforms.

## Work History

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### Freelance Motion Graphic Designer

2016 - Present

Created motion graphics, brand pieces and character animations for brands such as MTV, Nickelodeon, NBC Universal, Food Network, and HGTV, amongst many others. Pitched concepts to executives and external clients. Conceptualised ideas from the ground up and led other designers/animators in executing those ideas.

### Senior Creative Designer

Scripps Networks International

2014 - 2015

Oversaw all design work (Print and on-air) for Food Network, Travel Channel and Fine Living. Managed and inspired a team of 3 designers. Lead designer/ animator for the 2015 Food Network rebrand.

### Creative Designer

Scripps Networks International

2011 - 2014

Sole motion designer for Travel Channel. Lead designer/ animator for the 2013 Travel Channel rebrand.

### Creative Design Intern

NBC Universal

2010 (5 Months)

Supported design team with both on-air and print graphics. Designed and animated assets used on the 2010 Hallmark Channel rebrand.

## Education

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2007 - 2010 University of Portsmouth. BA (Hons) in Animation.

2004 - 2006 South East Essex College. Level 3 BTEC National Diploma in Multimedia and Animation.