

Max McCabe

Editor

Kit

Premiere, AFX

TVC and Social Media Content

Title	Client	Agency	Director	Production Company
Ryder Cup TVC	Tourism Island	Publicis Poke	N/A	Prodigious
Hope United Red Card	BT	Saatchi & Saatchi	Chris Faith	Prodigious
For Every Runner	On Running	Direct	Brendan Clarke	COMPULSORY
Let's Not Go Back	YouTube	Creative Lab	N/A	Gramafilm
Jackie Weaver Tech Tips	BT	Saatchi & Saatchi	Chris Faith	Prodigious
Depop #QueerOnDepop	Depop	On Road	Daisy Ifama	On Road
McCAffe Xmas Socials	McDonald's	Leo Burnett	N/A	Prodigious
Schwartz Xmas Recipes	Schwartz	Prodigious	Amanda Stockley	Prodigious
Otrivin Playground	Otrivin	Saatchi & Saatchi	N/A	Prodigious
After The Start	Google	Creative Lab	Josh Cole	Across The Pond
Depop Texas Stories	Depop	Direct	N/A	Depop in-house
Create Don't Hate	Instagram	Anomaly	N/A	Unreasonable
Troy Hawke VT's	Live Nation	Curtis Brown	Paul Byrne	Top Five Films
Brand Sizzle Films	Depop	Direct	N/A	Depop in-house
Obesity Social	Cancer Research	Anomaly	N/A	Unreasonable
Shall We (2019) TVC	Gordon's	Anomaly	N/A	Unreasonable
250, Internal Event Film	Gordon's	Anomaly	N/A	Unreasonable
Pink (2019) TVC	Gordon's	Anomaly	N/A	Unreasonable
Pangu TVC	Electrolux	Anomaly	Joao Canziani	Unreasonable
Womenwill Lead, Create Inspire	Google	Creative Lab	Daisy Ifama and Cornelius Walker	Curate
Haunt London	Phantom	Direct	Max McCabe	COMPULSORY
Mobileyes TVC	Loopies	Direct	N/A	Top Five Films
Article 13	Youtube	Creative Lab	N/A	Creative Lab
NSynth Super (Cutdown)	Google	Creative Lab	Max McCabe	Files Collective
Emmantina Houses	Google	Creative Lab	Max McCabe	Curate
How is it (music video)	Loz keystone	N/A	Loz Keystone	COMPULSORY
Speak To Go	Google	Creative Lab	Max McCabe	Creative Lab

Work History

Freelance Creative Editor

2018 - Present

As a freelance editor, he brings a wealth of creative experience, which has led to stepping up and leading creative on a number of projects including a recent TV campaign for Depop.

Compulsory

Freelance Director

2014 - Present

Directed a number of music videos with COMPULSORY, most notably in 2014 for Moody Good.

Nominated at SXSW, the Berlin MVAs and the UKMVAs.

Google Creative Lab, London

Principle Filmmaker

2016 - 2018

Google Creative Lab is an in-house agency focused on innovation in marketing. Here, Max directed six public-facing short documentaries for Google, as well as several internal pieces. Being in-house gave him the opportunity to be involved in projects from their inception, through creative ideation and production, all the way to final delivery.

Freelance Script Reader

Development Assistant

2015 - 2016

Consulting on scripts and novels for production companies such as Working Title, BBC Wales, BigTalk, Tiger Aspect, See Saw and Vertigo Films.

Scott Free London

Development Assistant

2014 - 2015

This role encompassed sourcing new material for Executive Producer Ridley Scott and providing development support to writers, directors and producers.

Therapy Films

Runner

2012 - 2014

After a short time, he progressed to the role of Production Assistant.

Anomaly

Runner

2011 - 2012

Skills

Max has gained experience as an Editor in a wide variety of positions in the film and advertising industries, all of which have contributed to his speciality in constructing narratives across many platforms. The strength of his skills are focused on Directing, editing, camerawork, narrative building, treatment writing and visual research.